



Empire

Medical Training

ESTABLISHED IN 1998
OVER 29,000 GRADUATES TRAINED

PROGRAM SCHEDULE 2013 PAIN MANAGEMENT TRAINING

**for physicians and other
healthcare professionals**

PAIN SPECIALTY

- Advanced Pain Management
- The Pain Management Show
- Adjunctive Therapy Modalities for Musculoskeletal Pain Training
- Platelet Rich Plasma Therapy Training
- Ultrasound Guided Pain Management Procedure Training
- NCS-EMG Training
- Joint/Extremity/Non Spinal Injection Course



THINK
"What could this be?"

NOT
"What is this?"

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TOP 10 REASONS WHY EMPIRE MEDICAL TRAINING IS THE RIGHT CHOICE



Physician ranked #1 Medical and Aesthetic Training and CME certification source since 1998 with thousands of satisfied physicians, health care professionals and other trainees. Empire guarantees your 100% satisfaction of training.



Only Empire Medical Training provides this unique guarantee: After completing your training, if you do not feel comfortable performing a procedure, or believe you need additional training, Empire will arrange a 1-Day Preceptorship (Private Training) with a Physician Instructor at one of Empire's Centers Of Excellence at NO CHARGE. (\$2,000 value).



With over 27 different programs offered at more than 200 different dates and locations, chances are you will find a program near you. There are over 29,000 graduates of Empire who have been trained in one of our medical, aesthetic, surgical, or business training programs.



Fully Accredited programs taught by our outstanding faculty of Board Certified Plastic Surgeons, Dermatologists, Anesthesiologists, and other Specialists with distinguished credentials and awards. Empire is owned and operated by practicing physicians.



Cost Effective Training: Expensive supplies such as actual Botox Cosmetic, specific collagen fillers, and other solutions, along with training materials, and manuals are included with your tuition.

(Beware of companies with hidden fees).

Price Guarantee: Only Empire Medical Training guarantees that if you find training priced cheaper, we will refund you the difference. This guarantee is for up to 30 days after registration and for comparable training.





Empire is a full-time training and education institution, not a part-time or week-end operation. Our Physicians and CME staff are available for ongoing support and consultation before and after the programs. Empire has the resources to continuously update programs as well as create new programs and topics for our attendees.



Training at resort locations nationally with hundreds of dates and locations to choose from. Private Training available at no charge (through our satisfaction guarantee) or for a fee for multiple day training at your facility (Additional Charges Apply).



Empire has pioneered centers of excellence for individual training with state-of-the-art Aesthetic Laser and Medical Spa Equipment. Physicians receive advanced Training on actual patients and receive classroom didactic sessions.



Training done primarily through hands-on experience and didactic presentations. Empire guarantees that all attendees will perform procedures on volunteer patients.

(Beware of training companies with promises that can't be met. Empire has pioneered this Type of training)



With our 11-year+ history, you know Empire will be here tomorrow. Our physician faculty is available and happy to provide ongoing support and to answer questions even after your training is completed.

FOR MORE INFO CALL TOLL FREE **1.866.333.6747**. PHONE: **1.954.525.4273**

WWW.EMPIREMEDICALTRAINING.COM

CALENDAR OF WORKSHOPS 2012 - 2013

Please go to www.EmpireMedicalTraining.com to confirm dates and to check for additional dates and locations

ATLANTA, GA

Feb 22	Comp. Facial Aesthetics
Feb 22	Mesotherapy, Cellulite & Lipo
Feb 23	Comprehensive Botox® Training
Feb 24	Comprehensive Dermal Fillers
Feb 24	Platelet Rich Plasma (Aesthetic)

AUSTIN, TX

Mar 1	Sclerotherapy & Laser Vein
Mar 2	Comprehensive Botox® Training
Mar 3	Comprehensive Dermal Fillers

NEW YORK, NY

Mar 1	Comp. Facial Aesthetics
Mar 1	Mesotherapy, Cellulite & Lipo
Mar 2	Comprehensive Botox® Training
Mar 2	Anti-Aging Module I & II
Mar 3	Comprehensive Dermal Fillers
Mar 3	Weight Loss - Physician Rx
Mar 4	Submental Liposuctions/ Autologous Fat Transfer

FORT LAUDERDALE, FL

Mar 8	1-Day Botox® / Fillers
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CHICAGO, IL

Mar 15	Sclerotherapy & Laser Vein
Mar 16	Comprehensive Botox® Training
Mar 17	Comprehensive Dermal Fillers
Mar 17	Platelet Rich Plasma (Aesthetic)

SAN FRANCISCO, CA

Mar 15	Aesthetic Acne Therapies
Mar 16	Comprehensive Botox® Training
Mar 17	Comprehensive Dermal Fillers

HOUSTON, TX

Mar 15-17	The Pain Management Show
Mar 17	Advanced Pain Management
Mar 18-19	NCV & EMG Training

ORLANDO, FL

Mar 22	Sclerotherapy & Laser Vein
Mar 22	Comp. Facial Aesthetics
Mar 22	Mesotherapy, Cellulite & Lipo
Mar 23	Comprehensive Botox® Training
Mar 23	Anti-Aging Module I & II
Mar 23-24	Dermatology I & II
Mar 24	Comprehensive Dermal Fillers
Mar 24	Weight Loss - Physician Rx
Mar 25	Platelet Rich Plasma (Aesthetic)
Mar 25	Advanced Aesthetics

NASHVILLE, TN

Apr 5	Sclerotherapy & Laser Vein
Apr 6	Comprehensive Botox® Training
Apr 7	Comprehensive Dermal Fillers

FORT LAUDERDALE, FL

Apr 12	1-Day Botox® / Fillers
Apr 13-14	Vascular Ultrasound

HOUSTON, TX

Apr 13	Joint / Extremity / Non Spinal Injection
Apr 14	U.S. Guided Pain Mgt Injections

DALLAS, TX

Apr 19	Aesthetic Acne Therapies
Apr 20	Comprehensive Botox® Training
Apr 21	Comprehensive Dermal Fillers
Apr 22	Platelet Rich Plasma (Aesthetic)

PHILADELPHIA, PA

Apr 19	Aesthetic Acne Therapies
Apr 20	Comprehensive Botox® Training
Apr 21	Comprehensive Dermal Fillers
Apr 22	Platelet Rich Plasma (Aesthetic)
Apr 22	Advanced Aesthetics

LOS ANGELES, CA

Apr 26	Comp. Facial Aesthetics
Apr 26	Mesotherapy, Cellulite & Lipo
Apr 27	Comprehensive Botox® Training
Apr 27	Anti-Aging Module I & II
Apr 28	Comprehensive Dermal Fillers
Apr 28	Weight Loss - Physician Rx
Apr 29	Advanced Aesthetics
Apr 29	Platelet Rich Plasma (Aesthetic)

NEW YORK, NY

May 3	Comp. Facial Aesthetics
May 3	Mesotherapy, Cellulite & Lipo
May 4	Comprehensive Botox® Training
May 4-5	Cosmetic Laser Workshop
May 5	Comprehensive Dermal Fillers
May 6	Advanced Aesthetics
May 6	Platelet Rich Plasma (Aesthetic)

NEW ORLEANS, LA

May 10	1-Day Botox® / Fillers
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MINNEAPOLIS, MN

May 11	1-Day Botox® / Fillers
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SAN ANTONIO, TX

May 17	Sclerotherapy & Laser Vein
May 18	Comprehensive Botox® Training
May 18	Anti-Aging Module I & II
May 19	Comprehensive Dermal Fillers
May 19	Weight Loss - Physician Rx
May 20	Platelet Rich Plasma (Aesthetic)
May 20	Advanced Aesthetics

FORT LAUDERDALE, FL

May 24	1-Day Botox® / Fillers
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LAS VEGAS, NV

May 31	Allergy Testing & Training
May 31-02	The Pain Management Show
Jun 1	Comprehensive Botox® Training
Jun 1	Anti-Aging Module I & II
Jun 2	Comprehensive Dermal Fillers
Jun 2	Weight Loss - Physician Rx
Jun 3	Platelet Rich Plasma (Aesthetic)
Jun 3	Advanced Aesthetics

WASHINGTON, DC

Jun 7	1-Day Botox® / Fillers
Jun 8-9	Dermatology I & II

ATLANTA, GA

Jun 7	Sclerotherapy & Laser Vein
Jun 8	Comprehensive Botox® Training
Jun 9	Comprehensive Dermal Fillers
Jun 10	Platelet Rich Plasma (Aesthetic)
Jun 10	Advanced Aesthetics

PHOENIX, AZ

Jun 14	1-Day Botox® / Fillers
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MEMPHIS, TN

Jun 15	1-Day Botox® / Fillers
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ORLANDO, FL

Jun 21	Aesthetic Acne Therapies
Jun 22	Comprehensive Botox® Training
Jun 22	Anti-Aging Module I & II
Jun 22-23	Cosmetic Laser Workshop
Jun 23	Comprehensive Dermal Fillers
Jun 23	Weight Loss - Physician Rx
Jun 24	Advanced Aesthetics
Jun 24	Platelet Rich Plasma (Aesthetic)

NEW YORK, NY

Jun 28	Sclerotherapy & Laser Vein
Jun 28	Comp. Facial Aesthetics
Jun 28	Mesotherapy, Cellulite & Lipo
Jun 29	Comprehensive Botox® Training
Jun 29	Anti-Aging Module I & II
Jun 29-30	Dermatology I & II
Jun 30	Comprehensive Dermal Fillers
Jun 30	Weight Loss - Physician Rx
Jun 30	Platelet Rich Plasma (Aesthetic)
Jul 1	Submental Liposuctions/ Autologous Fat Transfer

SEATTLE, WA

Jul 12	1-Day Botox® / Fillers
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SAN DIEGO, CA

Jul 13	Comprehensive Botox® Training
Jul 14	Comprehensive Dermal Fillers
Jul 14	Platelet Rich Plasma (Aesthetic)

FOR ADDITIONAL DATES AND VENUES PLEASE SEE INDIVIDUAL PROGRAM PAGES OR VISIT US AT
WWW.EMPIREMEDICALTRAINING.COM

WORKSHOP PRICING

INDIVIDUAL PROGRAMS

ENROLL NOW!

1) The Pain Management SHow\$1,995
2) Advanced Pain Management\$1,295
3) NCS/EMG Training (2-Day)\$1,295
4) Joint / Extremity / Non Spinal Injections\$1,295
6) Platelet Rich Plasma Training\$1,295
7) Ultrasound Guided Interventional Pain Management Procedures\$1,295

ABOUT CODING & BILLING EMT provides information and general guidelines on coding and billing for various medical procedures. These are only general guidelines and the Attendee is directed to review and follow their Local Medicare or other insurance carriers coding / billing guidelines/policies. EMT is a seminar company for CME and accepts no liability for coding or billing errors made by the attendee.

MEMBERSHIP PLANS



PAIN

UNLIMITED ACCESS TO ALL 7 PAIN SPECIALTY PROGRAMS. VALID FOR 2 YEARS

ALLOWS YOU TO ATTEND ALL (7) PAIN SPECIALTY PROGRAMS FOR A PERIOD OF 2 YEARS. YOU ALSO HAVE THE ABILITY TO ATTEND A PROGRAM FOR AS MANY TIMES AS YOU WANT.

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|--|--|
| 1) Advanced Pain Management | 4) NCS - EMG Training |
| 2) Ultrasound Guided Interventional Procedures | 5) Platelet Rich Plasma Training |
| 3) Adjunctive Therapy Modalities | 6) Joint/Extremity/Non Spinal Injections |
| | 7) The Pain Management Show |

ATTENDEES WILL ALSO HAVE AMPLE TIME TO COMPLETE ALL TRAINING.



OFFICE

SEND UP TO (3) STAFF MEMBERS TO ALL PROGRAMS. VALID FOR 2 YEARS

THIS IS AN ADD-ON MEMBERSHIP FOR ANY PHYSICIAN WHO WISHES TO ALLOW (3) ADDITIONAL PHYSICIANS / OTHER HEALTHCARE PROFESSIONALS WITHIN THEIR PRACTICE TO ATTEND ALL 27 PROGRAMS.

- 1) Membership for additional members are the same as the Platinum Membership.
- 2) Membership starts after first program attended for a duration of 2 years.
- 3) Additional staff members must be registered at time of Office Membership enrollment.

IN ORDER TO PURCHASE THIS MEMBERSHIP, THE MASTER ATTENDING PHYSICIAN MUST HAVE A VALID PLATINUM MEMBERSHIP.

PLATELET RICH PLASMA THERAPY

OVERVIEW

Platelet-rich plasma (PRP) is an autologous concentration of human platelets in a small volume of plasma. PRP therapy involves removing the patient's blood and spinning it down to separate into its active parts: serum and platelets. These are then mixed with Calcium Chloride and injected back into problematic areas. The philosophy behind this new, high demand treatment is to merge cutting edge technology with the body's natural ability to heal itself.

When activated in the body, platelets release healing proteins called growth factors. These growth factors have been found to accelerate tissue recovery, muscular, skeletal and wound healing, but also have a cosmetic application (e.g. facial and skin rejuvenation).

PRP has been investigated and used as a clinical tool for several types of medical treatments (both bone and soft tissue healing), including nerve injury, tendonitis, cardiac muscle injury, bone repair and regeneration, plastic surgery, and oral surgery. Platelet-rich plasma training has also received considerable attention in the popular media because of its use in treating sports injuries in professional athletes.

After taking Empire Medical Training's workshop and gaining a level of proficiency in performing PRP injections, you will soon learn that there are many patients looking for these innovative techniques. Procedures such as the "Vampire Lift" for facial rejuvenation are common requests from the aesthetic patient.

You will also learn techniques in skin enhancement that are easy to integrate into your business, inexpensive to implement and can be a very lucrative addition to your aesthetic practice.

Our comprehensive and hands-on PRP training will allow you to master different areas of injection for skin rejuvenation in aesthetics as well as pain management. PRP therapy has shown to be effective in most bodily areas, and our hands on training will focus on the most popular areas requested for treatment including (for aesthetics): the jaw line area, the face and skin, the eyes, and cheek augmentation; and (for pain management): pain in the knee, hip, shoulder, and elbow.

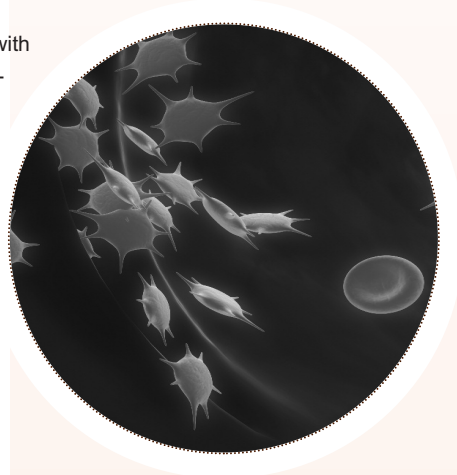
Equivalent to our other comprehensive course in Dermal Fillers Training, this workshop is not "demonstration only". Attendees will be required to administer PRP for live patients in order to receive their Certificate of Completion.

Like all of our aesthetic training workshops, this is a comprehensive certification program that will provide each attendee with extensive hands-on sessions and live patient training. This PRP Training seminar will be taught by Board Certified Plastic Surgeons and other specialists.

The Platelet Rich Plasma Therapy Training program will provide you with the ability to use actual product on live patients. A large percentage of your tuition is used to purchase all the necessary supplies, as well as the PRP products so that each attendee will have the ability to use these supplies during the training. You can even bring along a test subject, such as your spouse or office manager, who would like to receive a free treatment.

Our expert physician staff of Board Certified Plastic Surgeons and specialists will work closely with each attendee to help ensure that the attendee's skill level in performing the various sculpting techniques and desired correction for the patient is sufficient. Didactic instruction will cover all client expectations, contraindications, techniques and protocols needed, along with any contraindication, potential risks, or possible side effects with the procedure.

Attendees will receive a training manual with specific protocols and reference material along with treatment forms, consent forms, and other patient intake forms that can immediately be implemented into the practice. Also, an adequate amount of time will be devoted to pricing each procedure and specific marketing protocols that have proven success in our practices.



OBJECTIVES

Thoroughly understand and become proficient in the following areas:

1. Learn specifically the kinds of wrinkles, tissue damage, aesthetic enhancements, and pain areas that can be improved using the various types of PRP technology available and injection techniques for correction.
2. Understand the various protocols associated with PRP therapy concerning recommended indications, duration, and other tissue augmentation.
3. Acquire the technical skill to perform all the various types of injections.
4. Understand the pros and cons, and when to use PRP therapy.
5. Learn how to properly and effectively present the various options to your patients.
6. Explain likely results and create expectations.

DATES & LOCATIONS

● FEB 24 2013. ATLANTA - GA

● MAR 17 2013. CHICAGO - IL

● MAR 25 2013. ORLANDO - FL

● APR 22 2013. DALLAS - TX

● APR 22 2013. PHILADELPHIA - PA

● APR 29 2013. LOS ANGELES - CA

● MAY 6 2013. NEW YORK - NY

● MAY 20 2013. SAN ANTONIO - TX

● JUN 3 2013. LAS VEGAS - NV

● JUN 10 2013. ATLANTA - GA

● JUN 24 2013. ORLANDO - FL

● JUN 30 2013. NEW YORK - NY

● JUL 14 2013. SAN DIEGO - CA

NCV – EMG TRAINING

OVERVIEW

There are many features that distinguish our training. For one, and unlike another leading training institution, we do not use this professional, medical training as a hidden strategy to sell equipment or NCV EMG services. This NCV-EMG workshop will prepare the physician to integrate the technical and business requirements to set up a full nerve conduction studies practice in their primary care office.

The training begins with didactic material covering the specific principles of nerve conduction studies followed by hands-on training to gain proficiency in the various procedures. You will learn specifically how to perform upper and lower extremity nerve conduction studies in the Median, Ulnar, Radial, Superficial Peroneal, Sural, Peroneal and Posterior Tibial nerves. Special H-Reflex and F-Wave techniques will be taught and demonstrated.

During the Hands-On portion of the training, physicians will perform each technique taught in the course using state of the art EMG equipment with guidance and supervision from faculty and staff.

The EMG and NCV workshop incorporates advanced training in the medical, technical and business applications of a full nerve conduction practice. This Workshop is an intensive program that provides comprehensive didactic sessions and hands-on training by experts with over 30 years experience in the field. Ample time will be available for discussions and question and answer sessions.

Training will only be conducted with small groups of physicians to help facilitate the learning process. During the small group sessions, physicians will learn basic and advanced nerve conduction studies techniques on volunteers; understand their clinical indications.

After completion of the program you will be prepared to set up a full nerve conduction and EMG practice in your office, and integrate nerve conduction studies as a sub specialty into your practice.

You will learn to access your local medical review policy to learn the specific regulations for your own demographic area. In addition, you will gain a thorough understanding of the billing, coding, and insurance guidelines for reimbursement. In addition to CME Credits, a Certificate Of Achievement is presented upon successful completion and demonstration of the various nerve conduction studies procedures.

Although these procedures are generously reimbursed by most insurance companies, it is of the utmost importance that physicians adhere to strict medical necessity in order to prevent incorrect coding and over utilization. In addition to the added-value a nerve conduction study brings to a primary care practice, there is a significant increase in reimbursement as well.

OBJECTIVES

Participants will learn how to set up, perform and apply comprehensive nerve conduction studies techniques in a primary care practice setting. The added value, indications, Medicare/Insurance billing and equipment purchase/lease options will all be discussed.

Participants will:

- Learn how to evaluate and work up the patient with peripheral neuropathy, complications of diabetes, carpal tunnel syndrome, low back pain, neck and arm pain, sciatica, burning feet, brachial plexus injuries, spinal stenosis and various complications or peripheral nerve injury.
- Employ basic and advanced techniques in the nerve conduction examination.
- Use the methods discussed in the course and equipment in the nerve conduction examination.
- Observe and practice these nerve conduction techniques.
- Understand the indications, limitations and added value these studies bring to a primary care practice.
- Review the use of the computer analysis with the EMG instrumentation
- Understand fully the appropriate and consistent reimbursement for each procedure.

Properly code each procedure adhering to strict medical necessity and patient selection criteria. Utilize specific methods for compliance to help ensure correct procedure and help prevent over utilization of services. Expand current practice to include the sub specialty services of nerve conduction studies Attract new and existing patients using proven business and marketing methods.

VISIT OUR WEBSITE AT WWW.EMPIREMEDICALTRAINING.COM FOR ADDITIONAL WORKSHOP DATES AND LOCATIONS.

AGENDA

DAY 1

- 7:00am • 7:30am — Registration.
- 7:30am • 8:30am — Nerve Conduction Studies. Who can do them, what can they add to your practice.
- 8:30am • 9:30am — Technical aspects, technicians, analysis, quality assurance.
- 9:30am • 9:45am — Break.
- 9:45am • 11:00am — NCV Studies analysis, decision support and expert systems: What can they add to your diagnostic work-up.
- 11:00am • 11:30am — Equipment and Supplies - EMG Machine. What you need to know, different vendors.
- 11:30am • 12:30pm — Lunch (on your own).
- 12:30pm • 2:00pm — Upper & Lower Extremity Nerve Conduction Studies: Median Nerve, Ulnar Nerve, Radial Nerve.
- 2:00pm • 3:00pm — Upper Extremity hands-on with faculty Median nerve sensory/motor studies, Ulnar nerve sensory/motor studies, Radial nerve sensory studies, F-Wave studies.
- 3:00pm • 3:15pm — Break.
- 3:15pm • 5:15pm — Upper Extremity Hands-On with faculty: Median nerve sensory/motor studies, Ulnar nerve sensory/motor studies, Radial nerve sensory studies, F-Wave studies.
- 5:15pm • 5:30pm — Questions and Answer Session.

DAY 2

- 7:00am • 7:30am — Registration
- 7:30am • 8:30am — Lower extremity Hands On with Faculty. Review of Anatomy - Superficial Peroneal Nerve, Sural Nerve, Peroneal Nerve, Posterior Tibial Nerve.
- 8:30am • 10:00am — Lower extremity hands on with faculty. Superficial Peroneal nerve sensory studies, sural nerve sensory studies, peroneal nerve motor studies, posterior tibial nerve motor studies, f wave and h reflex studies.
- 10:00pm • 10:30am — Break.
- 10:30pm • 12pm — Lower extrem. hands on with faculty super per nerve sens. studies, sural nerve sens. studies, peroneal nerve motor studies, post tib nerve motor studies f wave and h reflex studies
- 12:00pm • 12:30pm — Lower extrem. nerve conduction studies wrap up. Questions and answers.
- 12:30pm • 1:30pm — Lunch.
- 1:30pm • 2:30pm — EMG machine, supplies, electrodes what, where, how to get.
- 2:30pm • 3:30pm — Business prin insurance, etc. What you need to know to ensure correct reimbursement.
- 3:30pm • 4:00pm — Wrap up. Questions and answers.

DATES & LOCATIONS

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|---|-----------------|---------------|
| ● | MAR 18-19 2013. | HOUSTON - TX |
| ● | JUL 22-23 2013. | NEW YORK - NY |

THE PAIN MANAGEMENT SHOW

OVERVIEW

We have expanded this 2-day Hands- On Cadaver training program to (3) days to include additional procedures and topics commonly requested by our physician attendees. You will also have ample time to visit exhibitor booths to learn about valuable new products available for a pain management practice. Low back pain is one of the most common afflictions in our society.

Almost every person will have at least one episode of low back pain at some time in his or her life. This program will provide training for physicians in the latest pain management injections techniques. Pain management continues to be among the highest paying sub specialty services.

Our faculty enjoy teaching and has encouraged primary care physicians to learn these new pain management injection procedures. Medical students have said that our faculty has made learning procedures easy for them because of his patience and exceptional teaching skills.

This program has been expanded from the original, to include not only the Blind or palpatory technique for performing many of these procedures, but now you will receive extensive training in Fluoroscopic Guided Injection techniques as well. In addition to the precision added when using Image Guidance, there is a significant increase in reimbursement as well. This will be presented during the coding and reimbursement portion of the program. Although these procedures are generously reimbursed by most insurance companies, it is of the utmost importance that physicians adhere to strict medical necessity and adhere to their local insurance carrier and medicare guidelines to prevent incorrect coding and over utilization.

The training begins with didactic material covering the specific principles of the various medical procedures and later, physicians will receive hands-on training to gain proficiency in the various injection procedures. You will learn specifically how to perform the "Palpatory" Method, as well as learn to perform the various injections using Fluoroscopic techniques. This includes working on injection models or cadavers from the local medical school.

The next day, physicians will learn specific methods to ensure the appropriate reimbursement for these high paying procedures, as well as learn the business principles to successfully integrate these new services into their practice. You will learn to access local medicare policies for your geographic area. We urge attendees to follow their local medicare and insurance carrier's guidelines.

In addition to CME Credits, a Certificate Of Achievement is presented upon your successful completion and demonstration of the various injection procedures.

OBJECTIVES

Upon completion of this program, the physician should be able to:

1. Expand current practice to include the sub specialty services of pain management. Attract new and existing patients using proven business and marketing methods.
2. Perform all the injection procedures described above correctly and confidently
3. Demonstrate needle placement techniques on volunteer patients, injection models or during the cadaveric hands-on laboratory setting. Demonstrate techniques under image guidance.
4. Evaluate the patient with chronic lumbosacral pain and develop a treatment plan using injection techniques.
5. Evaluate patient with pain in a large joint and develop a treatment plan using injection therapy.
6. Thoroughly understand how to use Botox for a variety of painful conditions.
7. Evaluate the patient for testosterone therapy or related treatments for patients with low testosterone secondary to chronic narcotic usage.
8. Submit claims for each procedure to the carriers following specific guidelines and protocols.
9. Know the specific supplies and solutions needed, with the appropriate dosages and where to order them.
10. Employ methods to ensure the appropriate and consistent reimbursement for each high paying procedure.
11. Properly code each procedure adhering to strict medical necessity and patient criteria.
12. Utilize specific methods for compliance to help correct procedure and prevent over-utilization of services.

AGENDA

DAY 1

7:00am–7:30am • Registration.

7:30am–8:00am • Supplies and Solutions used in Pain Management. What and Where to purchase. Correct approach for each patient and each problem.

8:00am–8:45am • Anatomical presentation Lumbo sacral spine and sacroiliac joint, Landmarks for correct needle placement. Precautions and safety considerations.

8:45am–9:00am • Break.

9:00am – 11:30am • Diagnostic Facet Joint Injections, Destructive Facet Joint Injections. Utilizing "Palpatory" (without image guidance) technique Ultrasound and Fluoroscopically Guided Facet Joint Injections.

11:30am– 12:30pm • Lunch.

12:30pm– 1:30pm • Arthrocentesis/Injection - Sacroiliac, Shoulder, Hip, Knee Joints.

1:30pm – 2:00pm • Prolotherapy.

2:00pm – 2:45pm • Viscosupplementation Therapy, Trigger Point Injections.

2:45pm – 3:00pm • Break

3:00pm-5:00pm • Indications for Interventional Therapy- Cervical Facet Joint procedures- Diagnostic, Therapeutic and Neurolytic Interventional Therapy. Hands- On Volunteer Patients and Injection Models utilizing "Palpatory approach" without image guidance.

DAY 2

8:30am – 9:00am • Registration. Group Breakout A & B

GROUP A

9:00am – 11:00pm • Proper Coding/ Reimbursement of Facet Joint Injections. Proper Coding/ Reimbursement of Arthrocentesis. Proper Coding/ Reimbursement of Trigger Point Injections. Proper Coding/ Reimbursement of Prolotherapy.

11:00am - 12:00pm • Trigger Point and Joint Instruction demonstration and extended didactic.

12:00pm- 1:00pm • Lunch Break

1:00pm- 2:00pm • Marketing your Practice successfully and integration of these new procedures.

2:00pm - 6:00pm • Hands-On Cadaver Training. Image Guided Facet Joint Injections- Fluoroscopic Techniques.

GROUP B

9:00am – 1:00pm • Hands-On Cadaver Training. Image Guided Facet Joint Injections- Fluoroscopic Techniques.

1:00pm- 2:00pm • Lunch Break

2:00pm- 3:00pm • Marketing your Practice successfully and integration of these new procedures.

3:00pm- 4:00pm • Trigger Point and Joint Instruction demonstration and extended didactic.

4:00pm - 6:00pm • Proper Coding/ Reimbursement of Facet Joint Injections. Proper Coding/ Reimbursement of Arthrocentesis. Proper Coding/ Reimbursement of Trigger Point Injections. Proper Coding/ Reimbursement of Prolotherapy.

Pain Management is a sought after and rewarding specialty due not only from the gratification generated from their patients' appreciation and relief of pain, but also because of the significant revenue generated from each interventional procedure.

Typical insurance reimbursement for multiple lumbar facet injections approximates \$800 and when performed under fluoroscopic guidance increases an additional \$70 per patient. As the typical patient (who meets medical necessity guidelines) receives 2 diagnostic facet injections and 1 destructive facet procedure, revenue generated over a **3-4 week period may reimburse \$3,000**. Private insurance and personal injury cases **reimburse upwards of \$4-\$5,000**.

This advanced program is intended for all specialists and Primary Care Physicians. You will learn to perform various interventional procedures under fluoroscopic guidance. Attendees should have completed an introductory program or already have experience with interventional procedures. The program covers select procedures performed in the office setting using a C Arm for Fluoroscopic needle localization. Physicians will be required to demonstrate needle placement and localization on cadavers utilizing fluoroscopic guidance.

Physician attendees will learn to perform Fluoroscopically guided procedures such as Cervical, Thoracic, and Lumbar Facet procedures, Diagnostic and Neurolytic Procedures, Transforaminal Epidural Injections, Sacroiliac Injection (Fluoro Guided only), understand which procedures will benefit select patients, learn correct protocol and guidelines for each procedures, and understand how to correctly bill for and document medical necessity.

Physicians will be introduced to the latest technology in non invasive treatments using acoustic waves. Already extremely popular in Europe, this novel approach to pain management is brought to you for the first time in the United States by Empire Medical Training. Curriculum will include physics of acoustic waves, patient selection, treatment parameters and frequency, limitations of the technique and contraindications. All attendees are encouraged to have taken Pain Management Injections I or presently offering pain management procedures within their practice. Medical Coding and Marketing for these new procedures and revenue stream for your practice are also presented at this program.



VISIT OUR WEBSITE AT WWW.EMPIREMEDICALTRAINING.COM FOR ADDITIONAL WORKSHOP DATES AND LOCATIONS.

AGENDA

DAY 3

8:30am – 9:00am • Registration. Group Breakout A & B

GROUP A

9:00am-10:00am • Review of pathologies and Fluoroscopic Images and correct needle placement, Fluoroscopic Equipment - how to use, placement, safety, techniques.

10:00am-10:15am • Break.

10:15am-12:30pm • Indications for Interventional Therapy- Cervical Facet Joint procedures- Diagnostic, Therapeutic and Neurolytic Interventional Therapy and techniques- Review of Fluoroscopic images Interventional Therapy and techniques - Transforaminal Epidural procedure, Translaminar epidural (lecture only). • Small Group Hands On Cadaver Training, Fluoroscopy Station.

12:30pm - 1:30pm • Lunch.

1:30pm - 4:00pm - Chronic Pain, safely administer pain medications. Thoroughly understand how to use Botox for a variety of painful conditions. Evaluate the patient for testosterone therapy or related treatments for patients with low testosterone secondary to chronic narcotic usage.

GROUP B

9:00am-11:30am • Chronic Pain, safely administer pain medications. Thoroughly understand how to use Botox for a variety of painful conditions. Evaluate the patient for testosterone therapy or related treatments for patients with low testosterone secondary to chronic narcotic usage.

11:30am-12:30pm • Lunch.

12:30pm-1:30pm • Review of pathologies and Fluoroscopic Images and correct needle placement, Fluoroscopic Equipment - how to use, placement, safety, techniques.

1:30pm - 1:45pm • Break.

1:45pm - 4:00pm - Indications for Interventional Therapy- Cervical Facet Joint procedures- Diagnostic, Therapeutic and Neurolytic Interventional Therapy and techniques- Review of Fluoroscopic images Interventional Therapy and techniques - Transforaminal Epidural procedure, Translaminar epidural (lecture only). • Small Group Hands On Cadaver Training, Fluoroscopy Station.



DATES & LOCATIONS

- MAR 15-17 2013. HOUSTON - TX
- MAY 31-02 2013. LAS VEGAS, NV
- JUL 19-21 2013. NEW YORK - NY

PAIN MANAGEMENT:

JOINT / EXTREMITY / NON SPINAL INJECTION

OVERVIEW

During the advanced program, there is a strong emphasis on Spinal Injections such as Facet Joint/ Epidural injections using Fluoroscopic guidance for needle localization. The Joint/ Extremity Injection, Pain Management Training course will provide instruction on many other common modalities/procedures that you can offer patients in your office. Generally, these procedures are simple to perform and learn, have a lower risk threshold and are financially rewarding as well. Your patients will also be pleased that you can treat them rather than referring.

This comprehensive Pain Management training program will provide training in a variety of daily office procedures you can immediately integrate into your practice.

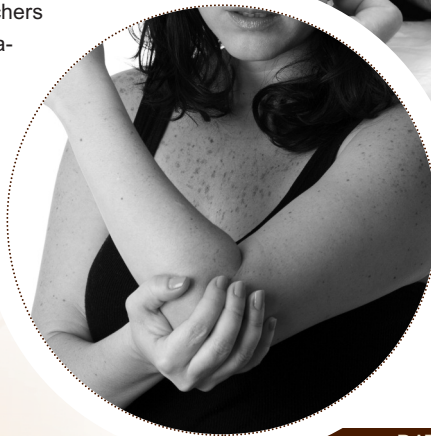
Primary care physicians, and other specialists, frequently encounter patients suffering from these common, yet painful conditions. Many of these conditions can easily be treated in the office.

Some of the topics and procedures you will learn during this program include:

1. Joint Injections
2. Minor Injections
3. Specialty Injections
 - a. AC Joint
 - b. Tennis Elbow
 - c. Pitchers elbow
 - d. De Quervain's
 - e. Trigger finger injections
 - f. Carpal tunnel syndrome treatment options
 - g. Trachanteric bursa
 - h. Papatellar bursa
 - i. Medial and lateral approaches to knee joint
 - j. Pes bursa injections
 - k. Plantar fasciitis
 - l. Intercostal Injections

OBJECTIVES

1. Correctly diagnose and evaluate the patient who presents with the conditions covered in the program.
2. Understand how to perform a comprehensive workup to formulate a diagnosis.
3. Perform all the injection procedures correctly and confidently under direct supervision of the instructor during the afternoon hands on session.
4. Thoroughly understand how to treat patients with Tennis Elbow, Pitchers elbow, De Quervain's , Trigger finger, Carpal tunnel syndrome, Trachanteric bursitis, Papatellar bursitis, Pes bursa abnormalities, Plantar fasciitis, and a variety of other common chief complaints.



DATES & LOCATIONS

- FEB 23 2013. HOUSTON - TX
- APR 13 2013. HOUSTON - TX
- JUL 27 2013. HOUSTON - TX

VISIT OUR WEBSITE AT WWW.EMPIREMEDICALTRAINING.COM FOR ADDITIONAL WORKSHOP DATES AND LOCATIONS.

CALL TOLL FREE 1.866.333.6747. PHONE: 1.954.525.4273

ULTRASOUND GUIDED PAIN MANAGEMENT PROCEDURES

OVERVIEW

Increase your reimbursement and refine your Pain Management technique by performing soft tissue and joint injections using ultrasound guidance within your practice. Empire Medical Training understands the changing healthcare standards for administering pain management injections and has created this Pain Management training workshop for physicians who want to incorporate the latest technologies and improve their standard of care in their practice. During this 1-Day intensive Pain Management Ultrasound Training course, we present the most common orthopedic indications for which image guided (ultrasound) injections can be used. This includes acute, subacute, and chronic conditions. During the pain management course study you will become proficient in performing these various injections for all the large joints (shoulder, hip, and knee), as well as sacroiliac joint and focused small joints.

The training format will follow many of our other medical programs with lecture in the morning, followed by intensive hands on after lunch. The hands on portion will be conducted utilizing custom fabricated models created specifically for ultrasound guided musculoskeletal injections. In addition, ultrasound techniques will be performed on volunteer patients.

The technological improvements to musculoskeletal transducers for ultrasound now allow for better imaging resolution where even peripheral nerves and their adjacent structures can now be clearly visualized. Ultrasound is a viable alternative to traditional "fluoroscopy" for pain management and allows for increased reimbursement as well. The improved technique coupled with the increased reimbursement makes Ultrasound Guided Injection Procedures attractive to any physician practice treating pain related conditions. A portion of the program will include the expandability of the newer ultrasound technologies, software, and practical uses for ultrasound within your practice.

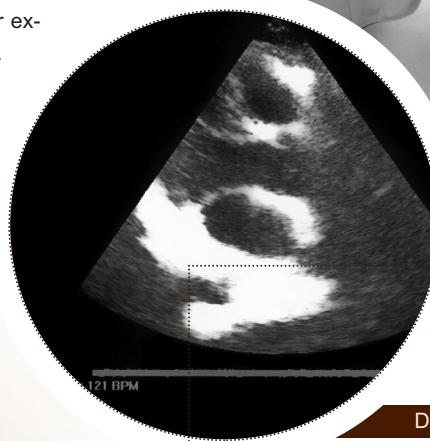
The benefits of learning Pain Management Injections using Ultrasound expand beyond increased reimbursement and include improved time of healing, reduced pain, and reduced recovery time due to the precise placement of the injections. Validated outcome measures (i.e. VISA scores) increase and can be used as an interpretive diagnostic tool in patient selection and course of treatment. Alternative uses for musculoskeletal ultrasound are also discussed including the expansion of platelet rich plasma injections in pain management settings.

The Ultrasound Guided Pain Management injection training is presented by Board Certified Physicians specializing in Pain Management. Empire's faculty of Specialists ensure your satisfaction with the course so that the physician will consistently, safely, and effectively perform these injections in the correct structure.

As with all of the Empire Medical Training programs, marketing and business concepts are discussed to allow attendees to profit and easily incorporate these new ultrasound guided injections within your practice. Billing and coding for these injections are also reviewed as well as the latest information given concerning the technique, number of injections and spacing of the injections.

OBJECTIVES

1. Gain proficiency and demonstrate correct technique for performing joint injections in the shoulder, hip, knee, sacroiliac joint and various small joint using ultrasound.
2. Learn "in-plane" and "out of plane" injection techniques and aspiration.
3. Comprehensive review of anatomical landmarks necessary for injection techniques.
4. Presentation and analysis of the various pathologies for the use of ultrasound guided injections.
5. Evaluation of ultrasound guided injections for the use in upper and lower extremity joints such the shoulder, hip, knee, sacroiliac joint and small joints.
6. Understand the principles of ultrasound physics and the fundamentals of musculoskeletal imaging as well as a diagnostic tool through interpretation.
7. Understand alternative uses for the musculoskeletal transducers such as platelet rich plasma injections and applying the course studies into a clinical setting.



DATES & LOCATIONS

- APR 14 2013. HOUSTON - TX
- JUL 28 2013. HOUSTON - TX

ADVANCED PAIN MANAGEMENT

OVERVIEW

Differentiate yourself from other pain management practices and expand your pain management practice while utilizing these lucrative specialty treatment options offered as part of Advanced Pain Management. These “in-demand” procedures will allow for physicians to receive the necessary skills training to treat and manage pain for the following:

- Offer patients a non-surgical option for the management of (neck) cervical spine pain with Cervical Epidurals and Cervical Facet Joint Injections.
- Offer alternatives for those patients suffering from chronic pain with the introduction of Morphine (Intrathecal) Pump therapies (trial implantation).
- Chronic pain with radicular component and post laminectomy syndrome where patients suffer from neuropathic pain or where conservative treatments have failed to control pain (i.e. failed back surgery) using Spinal Cord Stimulation (SCS).
- Patients suffering from axial pain with positive medial branch block using RFTC – Radio Frequency Thermal Coagulation for lower lumbar spine pain management.

The goal of the workshop is for physicians to leave the program with a level of proficiency that will allow them to perform the various procedures on patients. During this type of training you will serve as a Fellow working under direct supervision of our Board Certified Pain Management instructor. After completing this training, the physician will also have the ability to pursue additional certification pathways.

A growing trend in the treatment of chronic pain management is the introduction of intrathecal morphine pump therapy as well as spinal cord stimulation (SCS). Morphine pump therapy is a surgical procedure that is reimbursed well by Medicare (\$3500-\$4000) and offers patients suffering from chronic pain or abuse solutions in managing their pain. Failed back surgeries more so than terminal cancer patients is the most common indication for this procedure and a trial period using the intrathecal medication in conjunction with their oral medication is required to assess whether the patient received adequate pain relief over the trial period.

The demand for SCS is growing rapidly as many patients are looking for a non-prescription approach to control their chronic pain and reimbursement for these procedures (trial implantation and permanent implantation) is high. Spinal cord stimulation (SCS) utilizes electrical impulses to relieve such chronic pain of the back, arms, and leg areas and is one of the newer technologies that is alternative to prescription therapies for chronic pain sufferers. This surgical procedure is very safe and not difficult to perform as it is similar to the procedure used for epidurals. A trial implantation is performed to determine if the patient will respond positively to the device (reduced or eliminated pain) which lasts about (7) days before a permanent type of device is implanted.

Non-surgical options for the management of the pain associated with cervical spine (neck) are also in high demand with the use of epidurals and cervical facet joint injections. Epidural steroid injection is the most commonly performed injection of all the injections and are very common as a result of previously failed back surgeries. There are several methods that are used to perform an epidural steroid injection, however we will teach the intralaminar approach. An intralaminar epidural injection is done by placing a needle between the bony vertebrae in the empty space that surrounds the spinal cord. In this approach, a steroid is injected directly around the dura, the sac around the nerve roots that contains cerebrospinal fluid.

Cervical facet joint injections will also be taught and discussed in detail as to the need for, pathologies related to, and the safe administration of these injections. Cervical facet joint injections are not as common as the epidurals but are needed depending upon the conditions presented by your patient.

Included in the Advanced Pain Management training will be extensive didactic in diagnosing the candidates that would benefit from this type of device or procedure, protocols, and necessary information to perform this procedure including the billing and coding. There is no “hands-on” for some of these procedures but we will incorporate cadaver or model training as applicable. Preceptorship training is also available upon request through Empire Medical Training for more extensive training in these procedures.





REGISTRATION FORM / TERMS & CONDITIONS

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SEMINAR CITY & STATE DATE

SEMINAR CITY & STATE DATE

SEMINAR CITY & STATE DATE

PLEASE WRITE YOUR NAME, AS IT APPEARS ON YOUR CREDIT CARD PRACTICE OWNER REFERRED BY

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REGISTRATION OPTIONS

<p>MAIL: Please mail registration form with credit card information or check made payable to: Empire Medical Training, Inc. Attn: Seminar Registration. 2720 East Oakland Park Blvd. Suite 102 Fort Lauderdale, Florida 33306</p>	<p>PHONE: Our staff is available to register you by calling 866.333.6747 or 954.525.4273. ON-LINE: At www.EmpireMedicalTraining.com FAX: Credit card registration can be sent to: 954.358.2860.</p>
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CANCELLATION POLICY

Your registration will not be valid and confirmed until your course fees have been received. Empire's satisfaction guarantee- If you are not satisfied with a program, or feel you need additional training, we will arrange a 1-Day preceptorship with an instructor at one of our Centers of Excellence. Empire is committed to your success. Empire Medical Training, Inc. must be notified at least 24 hours in advance of any cancellation in order to be credited for any future programs. There are no credits or refunds for "No Shows" the day of scheduled program. There are no refunds given for workshops or any other training programs unless approved by the medical director in writing. Credit will be applied to any future program. Tuition fees may be transferred to another individual, or to another activity date. Should it be necessary for Empire Medical Training, Inc. to cancel a program, a full refund of the registration fee will be refunded. Empire Medical Training, Inc. shall not be responsible for monies registrants may have spent on non-refundable airline tickets, related travel costs, claims for lost wages, or hotel accommodations in the event a course is cancelled or sold out. We reserve the right to refuse registration from any attendee, or remove a disruptive attendee from an event, without refund. Seminar Location, Agendas and course instructors are subject to change. Empire consistently adds new programs throughout the year and also deletes poorly attended workshops. Empire Medical Training, Inc. shall not be liable for any claims, losses, costs, expenses, delays or loss or enjoyment, of any nature or kind whatsoever resulting from events beyond our reasonable control, including but not limited to acts of God, flight cancellations or changes, strikes, labor disputes, lockouts, threats or acts of terrorism, acts of war or declared war, instructor no-shows without notice to Empire resulting in cancellation of program, hurricanes or weather conditions, or damages to persons or property arising out of or connected to this function.

DISCLAIMER

Enrollment in a program seminar does not guarantee that a physician is sufficiently trained to perform a procedure. The physician will receive a certificate of achievement but this does not imply, nor is it intended to indicate any type of certification to perform a procedure. Individual training is available with certain program topics.



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